“Volunteers don’t get paid, not because they’re worthless, but because they’re priceless.”
Dear Massena Hospital Auxiliary Members,

Please accept my sincere thank you for all you do individually and as a group. Not only do you support projects at the Hospital, but you act as ambassadors to our community. We look to you for insight about our community as to how we are meeting its needs, where we are falling short, and learning about questions and comments you are hearing. We are always grateful for this input.

In reviewing 2021, there are a few areas I would like to highlight.

Over the past year, we continued to be met with unthinkable challenges due to the COVID-19 pandemic. We have been required to implement significant changes in the way we provide care, and while our precautions and safety measures remain in place, we are starting to see some normalcy in volumes.

Although COVID cases are trending downward, there is still a critical need for North Country residents to receive and keep up with their COVID vaccines. **We need everyone's help encouraging community members to become vaccinated.**

Throughout 2021, the expansion of provider care was brought to Massena Hospital in Emergency Medicine and General Surgery. In addition, Canton-Potsdam Hospital specialty suites in Dermatology, Podiatry, and Pulmonology were brought to the MH Medical Office Building.

Also during the past year, detoxification services were brought to MH, helping to address the access to care challenges faced by some of these patients. Furthermore, clinical trials for COVID-positive patients were conducted at our Hospital.

I eagerly look forward to the advancements Massena Hospital, and St. Lawrence Health as a whole, will be making during 2022.

With warmest regards and continued thanks,

David Bender
President of Massena Hospital
In 2021, the Gift Shop donated $9,000 to the Auxiliary General Fund. The Gift Shop was closed the first two months of the year due to COVID. The Auxiliary closed the Gift Shop on December 29, 2021.

Respectfully submitted,

Barbara Kennedy
Gift Shop Manager

Dear Fellow Auxilians,

As the new President of the Massena Hospital Auxiliary, I welcome any new ideas or suggestions you may have.

In 2021, the pandemic again curtailed our ability to fundraise. The Gift Shop, which was lucrative in the past, also suffered. Unfortunately, we closed the Gift Shop on December 29, 2021. Our hope is to reopen in the future.

On a positive note, it looks like we might be on the other side of the pandemic. We are currently discussing various fundraising ideas for 2022, some of which we have received from our members. As they come to fruition, I will be sure to inform our members.

Your generosity and support is appreciated. The money we receive helps us purchase necessary equipment for Massena Hospital, which in turn helps us and our community.

In appreciation,

Maria Macaulay
Auxiliary President

---

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<tr>
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<td>$1,478.17</td>
<td>$0</td>
<td>$4,527.46</td>
<td>$4,463.33</td>
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<tr>
<td>May</td>
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<td>$5,742.42</td>
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<tr>
<td>June</td>
<td>$1,086.36</td>
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<td>$2,735.61</td>
<td>$4,207.84</td>
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<tr>
<td>July</td>
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<td>$1,724.46</td>
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<td>$3,805.48</td>
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<td>$1,369.84</td>
<td>$0</td>
<td>$5,350.89</td>
<td>$5,301.78</td>
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<tr>
<td>September</td>
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<td>$3,105.19</td>
<td>$4,317.94</td>
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<tr>
<td>October</td>
<td>$3,896.57</td>
<td>$2,708.77</td>
<td>$6,397.53</td>
<td>$4,071.45</td>
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<td>November</td>
<td>$3,361.19</td>
<td>$6,875.50</td>
<td>$7,045.73</td>
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<td>$6,300.62</td>
<td>$6,993.23</td>
<td>$6,877.51</td>
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<tr>
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<td>$28,952.59</td>
<td>$56,936.34</td>
<td>$56,307.93</td>
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# Gift Shop Treasurer’s Annual Report

For the year Jan 1 – Dec 31, 2021

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<tr>
<td>Total</td>
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<tr>
<td>Total disbursements</td>
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</tr>
<tr>
<td>Dec 31, 2021 ending balance</td>
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Transfer to general fund  $9,000.00
Included in total disbursements

Key Bank Dec 31, 2021 balance               | $17,511.97 |
No checks outstanding                       | 0          
No credit card deposits outstanding         | 0          

Respectfully submitted,

Cheryl Novak  
Gift Shop Treasurer

---

In Loving Memory of

Lonnie Thomson  
&  
Rose Marie Sucese

2021
Massena Hospital Auxiliary Volunteers
2021-2022 Board of Directors

Elected Officers

President  Maria Macaulay
Vice President  Kay Romeo
Secretary  Julianne Fowler
Treasurer  Chris Lazore

Directors

President  Maria Macaulay  3 Year
Vice President  Kay Romeo  3 Year
Secretary  Julianne Fowler  2 Year
Treasurer  Chris Lazore  2 Year
Treasurer  Fran Orlando  1 Year
Treasurer  Patty O’Connell  1 Year
Treasurer  Karen Wilkins  1 Year

Chairpersons of Standing Committees

Fundraising  Kay Romeo
Gift Shop Manager/Staffing  Barbara Kennedy
Gift Shop Treasurer  Cheryl Novak
Membership  Mara Pelifian
Printing and Publicity  Julianne Fowler
Patient Gifts  Becky Shaw
Scholarships  Elizabeth Barnes
Sunshine  Lisa Long
Sewing  Holly Derouchie

Gift Shop Staffing

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The Gift Shop was closed January and February due to COVID. At the end of 2021, we had three active members.

Respectfully submitted,

Barbara Kennedy
Gift Shop Manager
Membership

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For the year Jan 1– Dec 31, 2021

General fund balance end of 2020 $2,359.57

Deposits:
- Membership $820.00
- Fundraising $1,590.00
- Miscellaneous $200.00
- Gift Shop transfers $9,000.00
- Donations $735.00

Total deposits 2021 $12,345.00

General fund balance $14,704.57

Disbursements:
- Supplies $260.01
- Scholarship $4,333.00
- Patient Gifts $157.44
- Fundraising (50/50 winner payout) $685.00
- Miscellaneous $931.65

Total disbursements 2021 $6,367.10

General fund balance Dec 31, 2021 $8,337.47

Key Bank savings account – balance Dec 31, 2020 $15,813.41

Total interest credited year 2021 $1.58

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Respectfully submitted,

Christy T. Lazore
Auxiliary Treasurer
2021 Auxilian of the Year

Debra Willer was selected as the 2021 Auxilian of the Year. Debra has been a member of the Massena Hospital Auxiliary for six years and has displayed leadership, motivation, and caring. She served as co-secretary, vice president for two years, and president for two years. Her perseverance, hard work, and determination kept the Auxiliary strong during the changes and challenges endured due to the COVID-19 pandemic.

*Congratulations to Debra Willer!*
Activities and Services

**Activities and Services**

**PATIENT GIFTS**
Small handmade gifts were given to inpatients and Infusion patients for five holidays in 2021, including Valentine’s Day, Easter, 4th of July, Thanksgiving, and Christmas. A total of 125 items were given to the Cafeteria to distribute on patient meal trays, as well as 115 to the Infusion Department. The total cost to provide these gifts was $157.44, with a unit cost of $0.66 for each patient gift. Stickers were put on each item to wish patients a happy holiday from the Massena Hospital Auxiliary. These were provided by the Hospital.

Our ongoing purpose for distributing these items is to bring a little cheer to our patients. Due to COVID limitations, the gifts were assembled by Becky Shaw, Jim Shaw, and Fran Orlando.

**SEWING COMMITTEE**
Holly Derouchie delivered items to the Progressive Care Unit, Laboratory, and Emergency Department.

- Pillows – 270
- Critters – 120
- Stickers – 632

**Expenses:**

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<tr>
<th>Date</th>
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<tr>
<td>2/11/2021</td>
<td>Critters</td>
<td>$45.89</td>
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<td>S&amp;H</td>
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**SUNSHINE**
Lisa Long mailed 12 cards to our members.

**MEMBERSHIP**
Mara Pelifian reported that as of the end of December 2021, the Massena Hospital Auxiliary had 95 members.

**FOUNDATION**
The Auxiliary volunteered their services to help the Massena Hospital Foundation with the following events:

- 31st Annual Radiothon
- 33rd Annual Golf Tournament
- Employee Appreciation Day Turkey Dinner

**Activities and Services**

**TOASTY WARM PROJECT**
Thanks to our members, we collected over 100 winter items and $470 in cash donations to help keep Massena students pre-K through grade 8 warm this winter.

**FUNDRAISING**
Kay Romeo organized and collected a 50/50 raffle with profit of $885. Barbara Kennedy organized a table sale with Gift Shop items alongside the Foundation Uniform Sale, which brought in $799.90.

**SCHOLARSHIPS**
In 2021, the Board of Directors made some changes to how the Auxiliary will provide scholarship monetary awards. Due to COVID, face-to-face interviews were not conducted. We had two applicants and both ranked in the upper top of their class. The Scholarship Committee decided to award the two applicants scholarships. The Board of Directors agreed.

The Auxiliary was unable to have fundraising events as in the past, including the Gift Shop not being open as it was prior to the pandemic. Due to the uncertainty of the Auxiliary fundraising, the Board felt the Auxiliary is committed to the students presently going through the process of awards being presented on a yearly divided basis according to their degree being sought and completed. A plan to continue with the yearly process until the present students are finished school will continue as in the past. The Board decided students graduating in 2021 would receive their award as follows: $500 at the award ceremony in June and $500 after completion of their first semester as long as they remain in a medical field program. This will continue in future years. Over the next two years, the yearly divided awards will be completed.

The Auxiliary provided $1,000 to recipients at the June awards ceremony and $3,083 in December, for a total of $4,083. In 2022, the awards will be provided as presented in 2021.

The winners of the 2021 scholarships were:

- Quze Lamu, attending the University of Buffalo in the BS Nursing Program
- Olivia Morrell, attending SUNY Plattsburgh in the BS Nursing Program

Scholarship Committee members are:

- Betty Barnes, Chairperson
- Patty O’Connell
- Jean Delisle
- Rosemary Shoen
Activities and Services

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Congratulations to Debra Willer!

Meetings

BOARD OF DIRECTORS
The Board of Directors’ meetings were held on the second Wednesday of January through June and September through December at 10:00 am in the Hospital’s Board Room. Because of COVID restrictions, meetings were convened as follows in 2021:

- January and February – conference calls
- March, April, May, and June – hybrid
- September and October – in-person
- November and December – hybrid

GENERAL MEMBERSHIP
Due to COVID, we had one general membership meeting/luncheon on June 16, 2021 at the Elk’s Club in Massena. The luncheon was organized by Betty Barnes, Judy Durant, Lee LaRosa, Patty O’Connell, Fran Orlando, and Karen Wilkins.
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- Miscellaneous $200.00
- Gift Shop transfers $9,000.00
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Auxiliary Treasurer
# Gift Shop Treasurer’s Annual Report

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Included in total disbursements

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No checks outstanding - 0
$17,511.97

No credit card deposits outstanding - 0
$17,511.97

Respectfully submitted,

Cheryl Novak
Gift Shop Treasurer

---

**In Loving Memory of**

**Lonnie Thomson**

&

**Rose Marie Suceese**

2021

Massena Hospital Auxiliary Volunteers
2021-2022 Board of Directors

Elected Officers

President
Maria Macaulay

Vice President
Kay Romeo

Secretary
Julianne Fowler

Treasurer
Chris Lazore

Directors

President
3 Year
Elizabeth Barnes

Vice President
3 Year
Judy Durant

Secretary
2 Year
Lee LaRosa

Treasurer
2 Year
Fran Orlando

1 Year
Patty O’Connell

1 Year
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Gift Shop Manager/Staffing
Barbara Kennedy

Gift Shop Treasurer
Cheryl Novak

Membership
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Printing and Publicity
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Respectfully submitted,
Barbara Kennedy
Gift Shop Manager
Gift Shop Total Sales

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<td>$1,487.71</td>
<td>$1,376.03</td>
<td>$3,525.69</td>
<td>$4,970.33</td>
</tr>
<tr>
<td>April</td>
<td>$1,478.17</td>
<td>$0</td>
<td>$4,527.46</td>
<td>$4,463.33</td>
</tr>
<tr>
<td>May</td>
<td>$1,128.70</td>
<td>$0</td>
<td>$5,742.42</td>
<td>$5,066.19</td>
</tr>
<tr>
<td>June</td>
<td>$1,086.36</td>
<td>$0</td>
<td>$2,735.61</td>
<td>$4,207.84</td>
</tr>
<tr>
<td>July</td>
<td>$1,643.83</td>
<td>$1,724.46</td>
<td>$4,638.92</td>
<td>$3,805.48</td>
</tr>
<tr>
<td>August</td>
<td>$1,369.84</td>
<td>$0</td>
<td>$5,350.89</td>
<td>$5,301.78</td>
</tr>
<tr>
<td>September</td>
<td>$2,285.13</td>
<td>$3,105.19</td>
<td>$4,317.94</td>
<td>$3,275.30</td>
</tr>
<tr>
<td>October</td>
<td>$3,896.57</td>
<td>$2,708.77</td>
<td>$6,397.53</td>
<td>$4,071.45</td>
</tr>
<tr>
<td>November</td>
<td>$3,361.19</td>
<td>$6,875.50</td>
<td>$7,045.73</td>
<td>$7,145.97</td>
</tr>
<tr>
<td>December</td>
<td>$854.51</td>
<td>$6,300.62</td>
<td>$6,993.23</td>
<td>$6,877.51</td>
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<tr>
<td>Total</td>
<td>$18,592.01</td>
<td>$28,952.59</td>
<td>$56,936.34</td>
<td>$56,307.93</td>
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</tbody>
</table>

Dear Fellow Auxilians,

As the new President of the Massena Hospital Auxiliary, I welcome any new ideas or suggestions you may have.

In 2021, the pandemic again curtailed our ability to fundraise. The Gift Shop, which was lucrative in the past, also suffered. Unfortunately, we closed the Gift Shop on December 29, 2021. Our hope is to reopen in the future.

On a positive note, it looks like we might be on the other side of the pandemic. We are currently discussing various fundraising ideas for 2022, some of which we have received from our members. As they come to fruition, I will be sure to inform our members.

Your generosity and support is appreciated. The money we receive helps us purchase necessary equipment for Massena Hospital, which in turn helps us and our community.

In appreciation,

Maria Macaulay
Auxiliary President

In 2021, the Gift Shop donated $9,000 to the Auxiliary General Fund. The Gift Shop was closed the first two months of the year due to COVID. The Auxiliary closed the Gift Shop on December 29, 2021.

Respectfully submitted,

Barbara Kennedy
Gift Shop Manager
“Volunteers don’t get paid, not because they’re worthless, but because they’re priceless.”

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